



KEYUR SHINDE

A BUSINESS MIND WITH TECHNICAL SKILLS



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CAREER OBJECTIVE

A management student with extensive technical and analytical skills.
An individual who loves to explore new challenges, grab every opportunity to learn new skills, meet new people and build network wherever possible.
Very effective at communicating, interacting with people and socializing at every instance.
Space, Technology and Data, interests and excites me.
My academics add up as my strength with an increasing graph.
My enthusiasm - If I set a goal, I stop working only when I achieve it.
Personal Quote - " If you don't taste failure, you'll never know the taste of success "

EXPERIENCE

Founder

My Career My College

January, 2020

Founded an education and career consulting firm which focuses on education guidance, admissions, career counseling, online courses and placements for students.

Head - Digital Marketing Strategist

The Soulful Exploration

April, 2020

A six months internship with the travel industry company, where I headed of a team of 4 interns in the digital marketing sector executing SEO strategies, social media management tools, etc.

Client Acquisition intern

Re-charge

November, 2019

An internship in the staffing and recruiting firm where I was in-charge of on boarding employers to the website and helping jobseekers connect with the right employer for their required job.

Head - Public Relations and R&D

The Youth Campaign

November, 2019

THE YOUTH CAMPAIGN is an initiative with a concept: BY THE YOUTH, FOR THE YOUTH. This campaign consists of us, a group of youngsters, aiming at optimizing the problems faced by the youth mentally and physically and helping them lead a better and happier life ahead with the presence of an advisory panel of experienced adults.

Head - PR Department

The Cultural Forum

March, 2018

Prepared Scripts and anchored for college fests, developed effective communication skills.

EDUCATION

Bachelors of Management Studies – International Business Jain University

2018 - 2021

Currently in the 3rd year of the Bachelors program, secured a Distinction (8.42 SGPA) in 3rd semester and Distinction (8.47 SGPA) in the 4th semester.

XII Science - State Board. Jain College VV Puram

2016 - 2018

Studied science along with IIT coaching, with my elective being computer science where I learnt C++ and MS Excel, secured 73.8% (First Class) in 12th.

Xth- CBSE Delhi Public School Bangalore-South

March, 2016

Completed my schooling in DPS Bangalore South, secured 8.5 CGPA in 10th.

CERTIFICATIONS COMPLETED

The Fundamentals of Digital Marketing Google

May, 2020

Case studies, digital marketing tool, SEO, SEM, website code analysis, tests, etc.

Python for Data Analysis OpenClassrooms

May, 2020

Variables, strings, operators, logic-flow, loops, methods, functions and building a CASINO GAME.

Building Web Pages with HTML-5 and CSS-3 OpenClassrooms

June, 2020

Elements, sections, responsive websites, properties, animations, sign-up forms, etc.

Entrepreneurship - Develop your venture Ecole Polytechnique Executive Education

June, 2020

Value proposition, pitching to investors, prototyping, MVP, productifying your idea, etc.

Search Engine Optimization - Driving traffic to your website OpenClassrooms

June, 2020

Performing SEO audit, google search console, google keywords, google analytics, etc.

ON-GOING CERTIFICATION COURSES

Full Stack Web-Development Zero To Mastery Academy

HTML-5, CSS-3, JavaScript, Git, GitHub, React js., Node js., Express js., NPM, Redux, Async, etc.

My latest solo web-project: keyur1515.github.io/fashioncompare

Advanced Product Management Udemy

Product Management tool, SCRUM, Agile product management, case studies, etc.

Data Analysis and Business Intelligence with Microsoft Power BI Udemy

Data model, data sources, DAX, R programming, advanced analytics, drill downs, etc.

The Complete Financial Analyst Course 365 Careers

Excel, accounting, financial statement analysis, business analysis, financial math, etc.

SKILLS

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|------------------------------------|------------------------|
| ★ Product Management | ★ Web Development |
| ★ Analytical Skills | ★ Python 3 |
| ★ Strategic Planning | ★ Entrepreneurship |
| ★ Search Engine Optimization (SEO) | ★ Business Development |
| ★ Analyzing data | ★ Financial Auditing |

HOBBIES / EXTRA CURRICULARS

- Completed **Spanish A1** level from Indian Institute Of Foreign Language.
- Completed a Modelling assignment (Fashion photoshoot) for the agency - Golden Eye Creations.
- Completed a 3 years professional course in Guitar.
- Singing & Playing Guitar at Café "CASA PICOSSA"
- Playing football. Have a great liking towards this game as I played for my school during my IX and X th classes.
- Biking – love to go on long rides every Sundays with friends and explore nature.